



INTERNATIONAL JOURNAL OF EDUCATION, CULTURE AND DIPLOMACY

The scientific journal of **Swiss Institute of Cultural Diplomacy** intends to further the progress of science in the field of executive and cross-cultural education and innovation. The journal not only reports on new researches from a wide range of scientific fields, but also features exclusive interviews, partner articles, and materials of international conferences. The first issue was published on Nov.1, 2021 y. covering the topic of culture, identity, art business and cultural diplomacy.

SWISS INSTITUTE OF CULTURAL DIPLOMACY:

Swiss Institute of Cultural Diplomacy (SICD) is a philanthropic, inclusive, membership - based research and educational Project, which revives traditions of academic fraternity. Since 2019 we have been researching the connection between cross-cultural awareness and professional success as a public initiative. Our approach has been tested by a variety of Fortune top 1000 companies, diplomatic missions and international organizations (including IBM, FIFA and the UN). Generous academic support allows us also to offer free coaching programs blending both classic Swiss scientific traditions and exclusive cultural management studies. Such interdisciplinary strategy gives our members significant competitive advantage in the globalized executive world. In addition, SICD issues prestigious graduation Certificates based on research activities we power together with our international partners (an excellent endorsement to add to your CV, job application or to assist with your ongoing further education): <https://www.sicd.online>

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Page layout:

- Format of the text file: Microsoft Word*.DOCX
- Format of the paper A4 (210×297 mm)
- Margins: all 20 mm
- Main text: Times New Roman, font size – 12. (it is acceptable to highlight in italics or semi-bold)
- Title of the paper: Times New Roman, font size – 14, semi-bold
- Titles and subtitles: Times New Roman, font size – 14
- Line space –1.5
- Indent –1 cm
- Automatic hyphenation
- Page number in the footer at the centre.

Structure of the paper:

- Author(s) Title
- Abstract
- Keywords
- JEL Classification Introduction
- Well-shaped passages (1. 2. 3. Etc.)
- Conclusion
- Acknowledgements
- References
- Appendix

Tables:

- Tables given as figures or screenshots are NOT ACCEPTABLE
- The title of the table must be written as a main text
- Reference to the source must be placed after the title (font size – 9)
- Notes must be placed directly below the table (font size – 9)
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- “Reverted” (cross-sectional tables – are read when the issue is turned by 90 degrees clockwise. Graphic information
- Graphic illustrations (flow charts, diagrams, graphs) must be built in the programs of MS OFFICE, and contain the built-in data file
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- Formulae must be written with the help of the formula builder, note that the file of the manuscript must be saved in the format .docx
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- The integral and the decimal part of complex numbers must be separated with the help of the “dot” (for example, 1.02), the digit position must be separated with the help of the “comma”, for example, 1,200,000 or 1,200,000.008
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- The units of measurement used must comply with the International System of Units
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