



CULTURE AND DIPLOMACY MAGAZINE

The online magazine of **Swiss Institute of Cultural Diplomacy** not only promotes new researches from a wide range of scientific fields, but also features exclusive interviews, partner articles, and materials of international culture and diplomatic events in partnership with CAWA Media (Swedish PR Agency).

SWISS INSTITUTE OF CULTURAL DIPLOMACY:

Swiss Institute of Cultural Diplomacy (SICD) is a philanthropic, inclusive, membership - based research and educational Project, which revives traditions of academic fraternity. Since 2019 we have been researching the connection between cross-cultural awareness and professional success as a public initiative. Our approach has been tested by a variety of Fortune top 1000 companies, diplomatic missions and international organizations (including IBM, FIFA and the UN). Generous academic support allows us also to offer free coaching programs blending both classic Swiss scientific traditions and exclusive cultural management studies. Such interdisciplinary strategy gives our members significant competitive advantage in the globalized executive world. In addition, SICD issues prestigious graduation Certificates based on research activities we power together with our international partners (an excellent endorsement to add to your CV, job application or to assist with your ongoing further education): <https://www.sicd.online>

SPECIAL EDITOR:

- Dr.Karina, Princess Bagration, Ph.D. – Web Editor the Rector and Co-Founder of Swiss Institute of Cultural Diplomacy.

EDITORIAL BOARD:

- Dr.Valentina Kochina, (PhD, Ukraine) – Associate Editor
- Dr. Oleg Manyuta (Ph.D., Austria/Ukraine/The USA) Manuscript Editor
- the Swiss Institute of Cultural Diplomacy Co-Founder
- Dr.Karina, Princess Bagration, (Ph.D.,Ukraine, Switzerland) – Web Editor the Rector and Co-Founder of Swiss Institute of Cultural Diplomacy.
- Mr.Peter Johansson CAWA Media PR Agency (Sweden).
- H.E. Rainer Ruge (MBA, Germany, Switzerland) a Swiss Institute of Cultural Diplomacy Co-Founder and Advisor

MANUSCRIPT SUBMISSION GUIDELINES:

Page layout:

- Format of the text file: Microsoft Word*.DOCX
- Format of the paper A4 (210×297 mm)
- Main text: Times New Roman, font size – 12. (it is acceptable to highlight in italics or semi-bold)
- Title of the paper: Times New Roman, font size – 14, semi-bold
- Titles and subtitles: Times New Roman, font size – 14
- Line space –1.5
- Indent –1 cm
- Automatic hyphenation

Guidelines for footnotes and references:

- All the footnotes and references must be inserted as usual ones, at the end of the end of the paper and be numbered with the help of the consecutive numbering.